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School of Information Studies
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Education

University of Southern California, 1998
Ph.D., Political Economy and Public Policy (Specialization: Information Industry)
M.S., Economics

National Autonomous University of Mexico, 1991
Licenciatura (B.A.), International Relations

National School of Teachers, Mexico, 1986
Diploma in Primary Education

Employment

1999-Present	Assistant Professor, School of Information Studies Syracuse University
2003	Visiting Scholar, MIT - Program on Internet and Telecoms Convergence
2002	Regulatory Officer, International Telecommunication Union (Switzerland)
1998-1999	Assistant Professor, Communication Systems Management J. Warren McClure School of Communication Systems Management Ohio University
1997-1998	Visiting Scholar / Lecturer, Strategic Management Carlson School of Management, University of Minnesota
1994-1997	Research Associate, Telecommunications Management Ctr. for Telecommunications Mgmt., Marshall School of Business, University of Southern California
1996	Assistant Lecturer, Political Economy of Institutions Department of Economics, University of Southern California
1993-1997	Assistant Lecturer, Global Communications Department of Spanish and Portuguese, University of Southern California

Research and Scholarship

Refereed journals

García-Murillo, M., “Efectos de las Diferencias Entre Principales y Agentes en la Armonización de las Leyes de Telecomunicaciones en Centroamérica,” *Revista de Ciencias Sociales* (forthcoming).

García-Murillo, M. “Regulatory Responses to Convergence: Experiences from Four Countries,” *INFO*, (forthcoming) February 2005.

García-Murillo, M., “International Broadband Deployment: The Impact of Unbundling” *Communications and Strategies* (forthcoming) January, 2005.

García-Murillo, M., “Institutions and the Adoption of Electronic Commerce in Mexico,” *Electronic Commerce Research*, Vol. 4 No. 3, July 2004.

García-Murillo, M., and Pick, J., “Interconnection Regulation: Explaining Dominance by Incumbents in Mexico and the United States,” *Communications and Strategies*. Vol. 53 No. 1 March, 2004.

García-Murillo, M., “Patchwork Adoption of ICTs in Latin America” *Electronic Journal of Information Systems in Developing Countries*, Vol. 15 No. 1, 2003.

García-Murillo, M. and MacInnes, I., “The Impact of Technological Convergence on the Regulation of ICT Industries,” *Journal of Media Management*, Vol. 5 No. 5, 2003.

García-Murillo, M. Maxwell, P., Boyce, S., St. Dennis, R., Shetty S.; Shroyer-Keno, J., “Glenview Hospital Knowledge Base” *Annals Of Cases On Information Technology*, Vol. 5, 2003.

García-Murillo, M. and Annabi, H., “Customer Knowledge Management,” *Journal of the Operational Research Society*, Vol. 53 No. 8, 2002.

García-Murillo, M., MacInnes, I., “FCC Organizational Structure and Regulatory Convergence,” *Telecommunications Policy*. Vol. 25 No. 6, July 2001.

Roycroft, T., and García-Murillo, M., “Trouble Reports as an Indicator of Service Quality,” *Telecommunications Policy*. Vol. 24 No. 10-11, November 2000.

Under review

García-Murillo, M., “Assessing The Impact of Internet Telephony on the Deployment Of Telecommunications Infrastructure,” *Information Economics and Policy* (under review).

García-Murillo, M., MacInnes, I., “The Impact of Legislative Change on the Behavior of Telecommunications Carriers,” *Telecommunications Policy* (under review).

Other publications

McKnight, L. and García-Murillo, M., “The Regulatory Treatment of Internet Telephony,” New Millennium Research Council Report, 2003.

García-Murillo, M. *The Challenges of Convergence*, Geneva: ITU, 2003.

García-Murillo, M. *Telecomunicaciones y la Armonización de la Regulación en Centroamérica*, Geneva: ITU, 2003.

García-Murillo, M., *Institutional development in the software industry: Intellectual property protection*. Ph.D. Dissertation, University of Southern California, 1998.

Worthington, R., Fife, E., García-Murillo, M., Harrison, J., *Time Warner Turner Competitive Analysis*, Los Angeles: Center for Telecommunications Management, 1997.

Hanley, J., García-Murillo, M., MacInnes, I. *Ericsson High Potential Manager Program: Competitor-Competitiveness Analysis of the Telecommunications Equipment Industry*, Los Angeles: Center for Telecommunications Management, 1997.

Hanley, J., Fife, E., García-Murillo, M., Harrison, J., MacInnes, I. Pereira, F., *Benchmarking for Best Practices: A Performance Assessment Framework for the Global Telecommunications Industry*, Los Angeles: Center for Telecommunications Management, 1996.

García-Murillo, M., “Technology and Education: A Driver of Bandwidth Demand,” Center for Telecommunications Management, working paper, 1996.

García-Murillo, M., “Three Fallacies of the NAFTA Debate,” *The LockeSmith Review*, Vol. 1, 1994.

García-Murillo, M., *Japanese Direct Investment in the Mexican Electronics Industry*, B.A. Thesis, National Autonomous University of Mexico, 1991.

Unpublished manuscripts

García-Murillo, M., *The impact of free publications on the prices of fee-based publications sold online*, 2000.

García-Murillo, M., *Electronic commerce and market coordination*, 1996

García-Murillo, M., *Globalization and the development of an information infrastructure*, 1996

Refereed conference proceedings

García-Murillo, Martha, & Kuerbis, Brenden. (2004, Oct 1-3). "The Effect of Institutional Constraints on the Success of Universal Service Policies." Paper presented at the Telecommunications Policy Research Conference, Washington, D.C.

García-Murillo, Martha, Convergence of Regulatory Agencies: A Case Study Investigation, International Telecommunications Society Biennial Conference (Berlin, Germany) September 2004.

García-Murillo, M., "Telecommunications Regulation and Technological Convergence in Latin America," International Telecommunications Society Biennial Conference (Seoul, Korea), August 2002.

García-Murillo, M., Assessing the Impact of Internet Telephony on the Deployment of Telecommunications Infrastructure," NET Institute Conference at NYU/Stern (New York, NY), December 2003.

García-Murillo, M. and Gabel, D., "International Broadband Deployment: The Impact of Unbundling," Telecommunications Policy Research Conference (Washington, DC), September 2003.

García-Murillo, M. and Pick, J., "Interconnection Regulation in Mexico," Telecommunications Policy Research Conference (Alexandria, VA), September 2002.

García-Murillo, M. and Pick, J., "Interconnection Regulation in Mexico and the United States," Global Information Technology Management World Conference (New York, NY), June 2002.

García-Murillo, M., Welych, M., Brady, L., Gupta, P., Kumm, M., Tsumura, A., and Valia, A., "The Virtual School @ Liverpool – A Teaching Case," Bled Electronic Commerce Conference (Bled, Slovenia), June 2002.

García-Murillo, M., and MacInnes, I., "The Impact of Incentives in the Telecommunications Act of 1996 on the Business Behavior of Carriers" Telecommunications Policy Research Conference (Alexandria, VA), October 2001.

García-Murillo, M., "Technological Advancement and Institutional Change" Workshop on Information Systems and Economics (Brisbane, Australia), December 2000.

García-Murillo, M., and MacInnes, I., "Regulatory Convergence in the Information Industry" Telecommunications Policy Research Conference (Alexandria, VA), September 2000.

García-Murillo, M., “Resource Transfer in the Adoption of Electronic Commerce in Mexico” Americas Conference on Information Systems (Long Beach, CA), August 2000.

García-Murillo, M., “Institutions and the Adoption of Electronic Commerce in Mexico” BITWorld 2000 (Mexico City), June 2000.

García-Murillo, M., “Company Strategies and Institutional Development for the Protection of Intellectual Property: The Case of Software,” Academy of Management Annual Conference, Business Policy and Strategy Division, (San Diego, CA), August 1998.

García-Murillo, M., and Ian MacInnes “How Internet Success will Lead to Broadband Failure,” Consortium for Research on Telecommunications Policy and Strategy (4th Annual Conference, Ann Arbor, MI), June 1998.

García-Murillo, M., “Electronic Commerce and Market Coordination,” Western Economic Association (70th Annual Conference, San Diego, CA), July 1995.

Invited presentations

García-Murillo, M., “Los desafíos de la Sociedad de la Información en Iberoamérica” Annual Summit Regulatel-AHCIET, Sto Domingo, Dominican Republic, July 27, 2004.

García-Murillo, M., “Interconnection in Mexico,” Massachusetts Institute of Technology (MIT), Cambridge, MA, February 6, 2003.

García-Murillo, M., “Harmonization of Regulation in Central America,” ITU, Global Symposium for Regulators, Hong Kong, Dec. 8, 2002.

García-Murillo, M., “Universalización y la Viabilidad Económica de la Industria de Telecomunicaciones,” 4o Plenario del Foro Latinoamericano de Entes Reguladores de Telecomunicaciones (Regulatel), Foz do Iguazu, Brazil, Nov. 28 2002.

García-Murillo, M., “Competition Regulation In Chile,” ITU, Competition Policy in Telecommunications Workshop, Geneva, Nov. 20, 2002.

Courses Taught

SU - IST 453	Telecommunications Policy and Regulation
SU – IST 601	Information and Information Environments
SU - IST 618	Survey of Telecommunications and Information Policy
SU - IST 621	Management of Information Resources
OU - COMT 214	Introduction to Communication Systems Management
OU - COMT 444	Management of Communication Resources
OU - COMT 407 / 507	International Communication Networks

CSOM – MBA 8305	Environment of International Business
CSOM - BA 3040	International Environment of Business
USC - ECON 330	Economics of Institutions
USC - SPAN 220	Global Communication

Professional Activities

2004	Program Committee , Telecommunications Policy Research Conference
2004	Treasurer, Latin American and Caribbean Information Systems Association (LACAIS)
2004	Mini-track Chair, IT in Latin America Americas Conference on Information Systems (New York City)
2003	Guest Editor, Electronic Journal of Information Systems in Developing Countries (EJISDC)
2003-Present	Associate Editor, Information Technology for International Development Journal
2003	Mini-track Chair, IT in Latin America Americas Conference on Information Systems (Tampa)
2002	Mini-track Chair, IT in Latin America Americas Conference on Information Systems (Dallas)
2001	Mini-track Chair, IT in Latin America Americas Conference on Information Systems (Boston)
2001	National Science Foundation SBIR Review Panel
2000	Mini-track Chair, IT in Latin America Americas Conference on Information Systems (Long Beach)
Memberships	TPUG AIS ISIE LACAIS
Reviewer for	Telecommunications Policy The Information Society Information Technology for International Development Electronic Journal of Information Systems in Developing Countries Americas Conference on Information Systems (AMCIS)

University Service

2004-2005	School of Information Studies: WISE coordinator recruitment committee School of Information Studies: Ph.D. program committee
2003-2004	School of Information Studies, Syracuse University, Personnel Committee
2002-2003	On sabbatical
2001-2002	School of Information Studies, Syracuse University, Curriculum Committee Office of International Students and Scholars, International specialist recruiting outside reviewer
2000-2001	School of Information Studies, Syracuse University Faculty position recruitment committee School of Information Studies, Syracuse University, Systems Programmer and Administrator recruitment committee School of Information Studies, Syracuse University, Director of distance education recruitment committee
1999-2000	School of Information Studies, Syracuse University Faculty position recruitment committee

Grants, Awards, and Scholarships

2004	Syracuse University, Maxwell School of Citizenship, Program on Latin America and the Caribbean (PLACA) Grant Summer 2004
2003	NET Institute Grant, Study of Internet Telephony
2001-2002	Dean of the School of Information Studies, Syracuse University. To support a study about the implications of telecommunication regulation on business
1996	Phi Beta Kappa, Dissertation Fellowship
1993	“Gabino Barreda” Medal for top GPA at UNAM
1992-1993	Graduate Tuition Award, Earthward Bound Foundation
1992	“The Best Student of Mexico” Medal
1992	Professional Examination, Passed with Distinction, UNAM
1990-1991	Scholarship for Thesis Research, UNAM
1989-1990	Scholarship, Government of the State of Mexico
1988	Development Course for Latin American Teachers, Madrid, Spain, NST Scholarship
1986	Professional Examination, Passed with Distinction, NST
1982-1986	Scholarship, National School of Teachers